

NY Mag.com Visitors Per Month: 665,400 October 29, 2009





Yigal Azrouël, Veronica Webb to Fashionably Run in Marathon

The ING New York City Marathon is this Sunday, and it's turning into quite a fashionable affair. Among the near 40,000 people gearing up to run the 26.2-mile course, you'll be able to spot a few industry folks in their spandex and sweatbands racing through the five boroughs (including this particular member of the Cut team). Model Anne Vyalitsyna is volunteering to guide a disabled athlete through the race for Achilles International. She even promises to tweet during the race, which we heard is a hard thing to do, considering how easy it is to kill a cell phone with water damage just by sweating on it. (It happens.)

Veronica Webb, who is running for the first time for Harlem United Community AIDS Center, says her friend "Dr. Oz" Garcia put her on a special diet for her training schedule, and she had to sacrifice alcohol. Tragic! And Yigal Azrouël is running to set a personal record — three and a half hours — with his friends just for fun. "We are great motivators for each other," he tells us. "We talk and sing through it." Yigal sings! While running! But did he use his design skills to concoct a special outfit to coordinate with his bib, No. 35,025? "No, I am wearing Nike and Lululemon Athletica," he says. "I take performance seriously."

